



## REQUEST FOR SPONSORSHIP

**Junior Achievement is pleased to announce the 12th annual Youth Summit for Future Entrepreneurs. This event is being hosted at BlueBridge Event Centre on March 11th, 2026. Participation in the summit event will inspire high school students to build foundations of skills, knowledge and interests to help them own their economic success. All Northern Michigan high school youth are encouraged to participate.**

Date: Wednesday, March 11th, 2026

Time: 8:30am - 2:00pm

Location: 1950 Ellis Lake Road, Grawn, MI

Junior Achievement is known for creating experiential learning activities that are relevant to the real world. Summit teens will be engaged in real work experiences throughout their day. After forming work teams, young people will be presented with a business challenge. With the help of an adult mentor, they will work on that challenge throughout the summit, utilizing entrepreneurial skills to develop a business plan. At the end of the day, teams will present their ideas to a panel of judges, comprised of local entrepreneurs and volunteers.

## THROUGH THIS EXPERIENCE, STUDENT TEAMS WILL:

- Recognize characteristics and practices of successful entrepreneurs.
- Formulate and evaluate an entrepreneurial idea based on product, customer and competitive advantage criteria.
- Demonstrate business-planning skills of marketing, financing, management and ethical decision-making. Be exposed to and discuss leadership styles within teams.
- Present their ideas and solutions to a panel of judges.
- Celebrate! First, Second and Third Place teams will be announced.



*Thank you for your support!*

The benefits of sponsoring Junior Achievement's Youth Summit for Future Entrepreneurs begin with recognition that your organization is playing a significant role in economic, youth and education development in Northwest Michigan. Additional benefits for sponsors are:

### **TITLE SPONSOR LEVEL (one available) - \$10,000**

#### **All recognition will reflect level of support:**

- Sponsor will co-brand event with JA, including TITLE Sponsor with prominent logo representation
- Sponsor will qualify as JA Giving Champion recognized at multiple JA events throughout year
- Opportunity to have spokesperson provide opening remarks
- Featured in JA email newsletter promoting event.
- Verbal recognition at the event.
- Opportunity to display an individual corporate banner at the event.
- Recognition in media release, JA's website and social media.
- Recognition to high school educators and students.
- Opportunity to provide volunteers for the event.
- Appropriate recognition during the event.
- Provide products and/or logoed items as student prizes.

### **PRESENTING SPONSOR LEVEL (two available)- \$7,500**

#### **All recognition will reflect level of support:**

- Opportunity to have spokesperson provide opening remarks
- Featured in JA email newsletter promoting event.
- Verbal recognition at the event.
- Opportunity to display an individual corporate banner at the event.
- Recognition in media release, JA's website and social media.
- Recognition to high school educators and students.
- Opportunity to provide volunteers for the event.
- Appropriate recognition during the event.
- Provide products and/or logoed items as student prizes.

### **SUPPORTING SPONSOR LEVEL - \$5,000**

#### **All recognition will reflect level of support:**

- Verbal recognition at the event.
- Opportunity to display an individual corporate banner at the event.
- Recognition in media release, JA's website and social media.
- Recognition to high school educators and students.
- Opportunity to provide volunteers for the event.
- Appropriate recognition during the event.
- Provide products and/or logoed items as student prizes.

### **INNOVATION SPONSOR LEVEL - \$2,500**

#### **All recognition will reflect the level of support**

- Verbal recognition at the event.
- Opportunity to display an individual corporate banner at the event.
- Recognition in media release, JA's website and social media.
- Recognition to high school educators and students.
- Opportunity to provide volunteers for the event.
- Appropriate recognition during the event.
- Provide products and/or logoed items as student prizes.

### **PROGRESSIVE SPONSOR LEVEL - \$1,000**

#### **All recognition will reflect level of support**

- Recognition in media release, JA's website and social media.
- Recognition to high school educators and students.
- Opportunity to provide volunteers for the event.
- Appropriate recognition during the event.
- Provide products and/or logoed items as student prizes.

### **IMAGINATION SPONSOR LEVEL - \$500**

#### **All recognition will reflect level of support**

- Recognition in media release, JA's website and social media.
- Recognition to high school educators and students.
- Opportunity to provide volunteers for the event.
- Appropriate recognition during the event.
- Provide products and/or logoed items as student prizes.

### **INVENTION SPONSOR LEVEL - \$250**

#### **All recognition will reflect level of support**

- Recognition in media release, JA's website and social media.
- Recognition to high school educators and students.
- Opportunity to provide volunteers for the event.
- Appropriate recognition during the event.
- Opportunity to provide products and/or logoed items as student prizes.





## 2025-2026 PLEDGE SHEET

**Thank you for your sponsorship of Junior Achievement's Youth Summit for Future Entrepreneurs. All of the money we raise will be directed to providing our dynamic learning experiences to students in Northwest Michigan.**

Please complete this form and return it as indicated, along with your company logo. We will be proud to include your company's name in our event promotions, as outlined in your sponsor level description.

Sponsorship Level \_\_\_\_\_ Amount \$ \_\_\_\_\_

Company Name \_\_\_\_\_

Complete Address \_\_\_\_\_

Sponsorship Contact \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

Representative Signature \_\_\_\_\_ Date \_\_\_\_\_

Enclosed is a check in the amount of: \_\_\_\_\_  
(payable to Junior Achievement of Northern Michigan)

Please charge to my card

Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please invoice the address above

**Please direct questions, return form and email your logo to: Colleen Gerace –  
colleen.gerace@ja.org Please return payment to:**

Junior Achievement ATTN: District Manager  
PO Box 66 Traverse City, MI 49686